*Press Release*

*For Immediate Release*

**Unlock Lucrative Investment Opportunities in South Africa's Property Market through Guaranteed Rental Income**

In a thriving South African property landscape, savvy investors are seizing the opportunity to secure a stable and lucrative income stream through strategic property acquisitions. Recent market reports indicate a promising upswing in the rental sector, making it an opportune time for investors to capitalise on the burgeoning demand for rental properties.

According to the PayProp Annual Market Report for 2022, the national average rental experienced a robust 3.4% year-on-year increase from the fourth quarter of 2021 to the fourth quarter of 2022. This surpasses the 3.2% recorded in the first quarter of 2020, signaling a complete recovery to pre-pandemic levels and underscoring the resilience of the South African rental market.

Research shows that many South Africans across all age groups are opting to rent due to affordability constraints in the property market. This underscores the pressing need for affordable rental solutions, creating a favorable environment for investors to explore the potential of property ownership to yield an income-generating return.

Annex Bedfordview, a premier property development in Gauteng, is currently offering investors an exclusive opportunity to secure their financial future, with a 12-month Rental Income Guarantee for purchasers. This guarantee ensures a substantial 7% – 10% net return per year for the initial 12 months following property transfer. What sets this opportunity apart is the stress-free investment it provides – the guarantee comprehensively covers all levies and rates, alleviating the typical stresses associated with property investments. Investors can also enjoy financial flexibility, as the rental income generated during this period can be utilised to cover mortgage payments or explore additional investment avenues, further solidifying Annex Bedfordview as a strategic and investor-friendly choice in the South African property market.

"In the dynamic landscape of South Africa's property market, the demand for rental properties is undeniably robust, reflecting a shifting trend in consumer preferences,” notes Stefan Botha, Director of Rainmaker Marketing, an award-winning property marketing agency. “The sustained demand for rental properties in South Africa signifies a growing appetite for flexible housing solutions. With economic factors influencing the decision-making process, the 12-Month Rental Income Guarantee offered by Annex Bedfordview aligns perfectly with the market's evolving needs, providing investors with a secure and lucrative avenue for capitalising on this burgeoning demand," adds Botha.

The rental guarantee is a commitment by Annex Bedfordview to ensure a rental income for purchasers acquiring an investment property intended for leasing. The guarantee is NET to the buyer, meaning the developer covers levies and rates, and the buyer receives the difference. Specific terms and conditions apply.

To take up this opportunity, investors simply need to secure their preferred apartment with a deposit, a signed agreement, and a bond/cash guarantee confirmed by conveyancing attorneys. Purchasers can then enter into a 12-month lease agreement with Annex Bedfordview, offering R12000 per month for a 2-bedroom, 2-bathroom unit, and R17000 for a 3-bedroom, 2-bathroom unit. Calculations based on the plus VAT purchase price.

This exclusive offering from Annex Bedfordview provides a unique opportunity for investors to enter the property market with confidence, backed by a solid rental income guarantee. For more information on Annex Bedfordview and its investment opportunities, please visit [www.annexbedfordview.co.za](http://www.annexbedfordview.co.za) or send an email to howzit@annexbedfordview.co.za

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**Notes to the editor:**

***About Annex Bedfordview Frontier:***

Discover a new dimension of contemporary living at Annex Bedfordview Frontier. Situated in the heart of the vibrant Bedfordview neighbourhood, Annex redefines urban living with its modern apartments and an array of exceptional amenities. Recently llaunched on October 26, 2023, this is your opportunity to secure your place in this dynamic community.

For more information or visuals, please contact Janna Strang on janna@rainmakermarketing.co.za / 082 551 3865 or email Tasha Thornton on tasha@rainmakermarketing.co.za