*Press Release*

*For Immediate Release*

**Visitors Flock to Durban’s Home Décor Event of the Season**

The 41st edition of the East Coast Radio House + Garden Show recently came to a close, and organisers are delighted to announce another successful year of bringing together homeowners, garden enthusiasts, and small businesses from across KwaZulu-Natal. Despite tough economic and chilly weather conditions, over 70 000 visitors came out to the show indicating the continued popularity of this annual event.

Spanning nine days this year, the event offered a diverse schedule of activities catering to a variety of interests. Families enjoyed engaging kids activities, captivating cooking demonstrations, insightful property talks, living solutions, exciting giveaways, creative crafting, live music, and a wide selection of food and outdoor traders. Standout features included Plascon's *2 Palettes, 2 Rooms* exhibit, LG Electronics' futuristic *My Home, My Future* smart home activation and the Hirsch's *Kitchen* with daily celebrity influencers getting audience’s tongues wagging. Some firsts at this year’s show included the appearance of global craft sensation Cricut as well as expert insights by leaders in the gardening, lifestyle and development space that featured in the *All Things Property Theatre*, powered by Rainmaker Marketing.

“The success of the East Coast Radio House + Garden Show would not have been possible without the support of our valued sponsors. We extend a huge thank you to our headline sponsor, Plascon, whose commitment contributed to the Show’s success. We also express our heartfelt gratitude to all our partners and exhibitors for bringing your creativity, support, and enthusiasm this year. We look forward to welcoming all visitors to the next event taking place 29 June – 7 July 2024, with some new and exciting ideas in the pipeline,” said Cairey Baxter-Bruce, Director of the East Coast Radio House + Garden Show.

For more highlights shared throughout the event, please visit [www.housegardenshow.co.za](http://www.housegardenshow.co.za) or follow @housegardenshow on Facebook and Instagram.

**ENDS.**

|  |
| --- |
| **Words**: 311**Images:** 2023 East Coast Radio House + Garden Show**Distributed on behalf of**: The East Coast Radio House + Garden Show**Date**: July 2023 |

**Notes to the editor**

*About The East Coast Radio House + Garden Show*

As KZN’s biggest home, garden and lifestyle expo, the East Coast Radio House + Garden Show has created a local marketplace of inspiration, creativity, innovation, collaboration, demonstrations, entertainment and craftmanship at its best. The East Coast House + Garden Show brings over 350 exhibitors together for 9 days at the Durban Exhibition Centre from 1-9 July 2023. It’s a one-of-a-kind home and garden experience for shoppers and idea hunters!

For more information or visuals, please contact Janna Strang on

janna@rainmakermarketing.co.za / 082 551 3865 or email on mbali@rainmakermarketing.co.za