*Press Release*

*For immediate release*

**Experience the Future of Home Living at the East Coast Radio House + Garden Show**

Get ready to embark on a thrilling journey into a world where innovation, entertainment, and futuristic living meet. The stage is set for the home décor event of the season as the East Coast Radio House + Garden Show returns to The Durban Exhibition Centre from 1 - 9 July.

Step into the future with the ground-breaking My Home My Future by LG Electronics, an experience that will transport you to a world where technology and imagination converge. LG will unveil new products never seen before in South Africa such as the, LG StanbyMe Rollable Smart Touchscreen TV, LG MoodUP Refrigerator,Single Unit Front Load LG WashTower and LG Signature Bar Fridge that redefine the future of entertainment. Drawing inspiration from demos featured globally and specifically in Dubai, this activation will revolutionise the entertainment space, and leave visitors feeling awe-inspired.

The Hirsch's stand will also be showcasing an impressive array of leading technology and appliance brands, offering a treasure trove of delights for visitors to explore. Attendees will not only get a chance to shop great deals in technology but they will also have the opportunity to indulge their senses with a culinary extravaganza featuring celebrity chefs at The Hirsch's Kitchen, a hub of culinary inspiration where you can interact and engage with industry experts while discovering the secrets of gourmet cooking and home entertaining. The debut of this taste sensation will host the extraordinary talents of Jackie Camron, Happy Chef Mel, Chilli Chocolate Chefs, and the delightful Dr. Harri mesmerize you with their culinary creations. You will also have the opportunity to meet influencers such as Sorisha Naidoo from The Real Housewives of Durban, TikTok sensation Fehmz and My Kitchen Rules participants.

Hirsch’s has been an integral part of the ECR House and Garden Show since its inception in the 80’s. Allan Hirsch, Founder of Hirsch’s says, “Hirsch’s is so excited to be back at the 2023 ECR House and Garden Show. We have some fantastic deals at the show and we look forward to welcoming old and new customers back to our stand.”

Visitors also stand the chance to enter and win stunning Smeg appliances by simply casting their vote at the Hirsch's stand and choosing their favourite Smeg coloured appliance. Don't miss out on this opportunity to elevate your home with cutting-edge appliances that redefine style and sophistication.

“The East Coast Radio House + Garden Show is not just an event, this year it promises to be a gateway to a world of limitless possibilities within the home entertainment space. Be prepared to have your senses awakened and your home décor aspirations elevated. Mark your calendars, secure your tickets, and get ready to embark on a journey into the future of home living,” explains Cairey Baxter-Bruce, East Coast Radio House + Garden Show’s Director.

**Returning favourites**

For families, the Melissa & Doug Play Space awaits, providing hours of interactive entertainment for children with popular toys, fun games, and educational learning activities. Let your little ones learn, have fun, and make new friends.

Indulge in a world of exquisite artistry at the Home Grown Design Fair, where showgoers can immerse themselves in a captivating shopping haven. Prepare to be enchanted by beloved exhibitors such as Kalypso, Shopaholic, Fine Twine Leather, and Kwazinto African Arts, as they collectively curate a vibrant and diverse shopping experience. Let your senses come alive as you explore this extraordinary showcase of talent and creativity.

Foodies are also in for a treat as the much-loved Foodie Fair returns to the show this year. Sophie’s Kitchen, Prawn Star and The Smokin Barrel are amongst the many stalls that will offer delicious local eats so visitors can sit back relax and take a break from their shopping or enjoy live acoustic performances by talented local artists at the Gin Bar.

The Property Pavilion will be returning to the show and is sure to enhance the overall visitor experience with insights from property experts and thought leaders on the latest trends within the property space, from landscaping, finance and interior design industries.

This year Plascon will be inspiring visitors to the show with their ‘2 Palettes, 2 Rooms’ concept. The two rooms will see talented Durban-based designers drawing inspiration from Plascon’s Colour Forecast theme for 2023, ‘Bringing It Home’, to create spaces that will inspire from walls, to décor to furniture.

Don't miss your chance to embark on a thrilling and futuristic journey at the East Coast Radio House + Garden Show. Immerse yourself in the awe-inspiring My Home My Future by LG Electronics, explore the world of culinary delights, and uncover the latest trends in property and lifestyle.

Visit [www.housegardenshow.co.za](http://www.housegardenshow.co.za) for more information and brace yourself for a spectacular show.

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**Notes to editor:**

*About The East Coast Radio House + Garden Show*

As KZN’s biggest home, garden and lifestyle expo, the East Coast Radio House + Garden Show has created a local marketplace of inspiration, creativity, innovation, collaboration, demonstrations, entertainment and craftmanship at its best. The East Coast House + Garden Show brings over 350 exhibitors together for 9 days at the Durban Exhibition Centre from 1-9 July 2023. It’s a one-of-a-kind home and garden experience for shoppers and idea hunters that embodies this year’s theme of ‘My home, My way’!

For more information or visuals, please contact Janna Strang on janna@rainmakermarketing.co.za or call 082 551 3865 or Mbali Mpofu on mbali@rainmakermarketing.co.za