

"WE PRIDE OURSELVES ON A TURN-KEY APPROACH TO PROPERTY DEVELOPMENT MARKETING AND ON THE PROVEN SUCCESS OF OUR CLIENTS"

- Stefan Botha, Director of Rainmaker Marketing -





































2



R 2.6 BIL

The sales that our clients achieved.

R 44.8 MIL

The free media exposure that we achieved for our clients.

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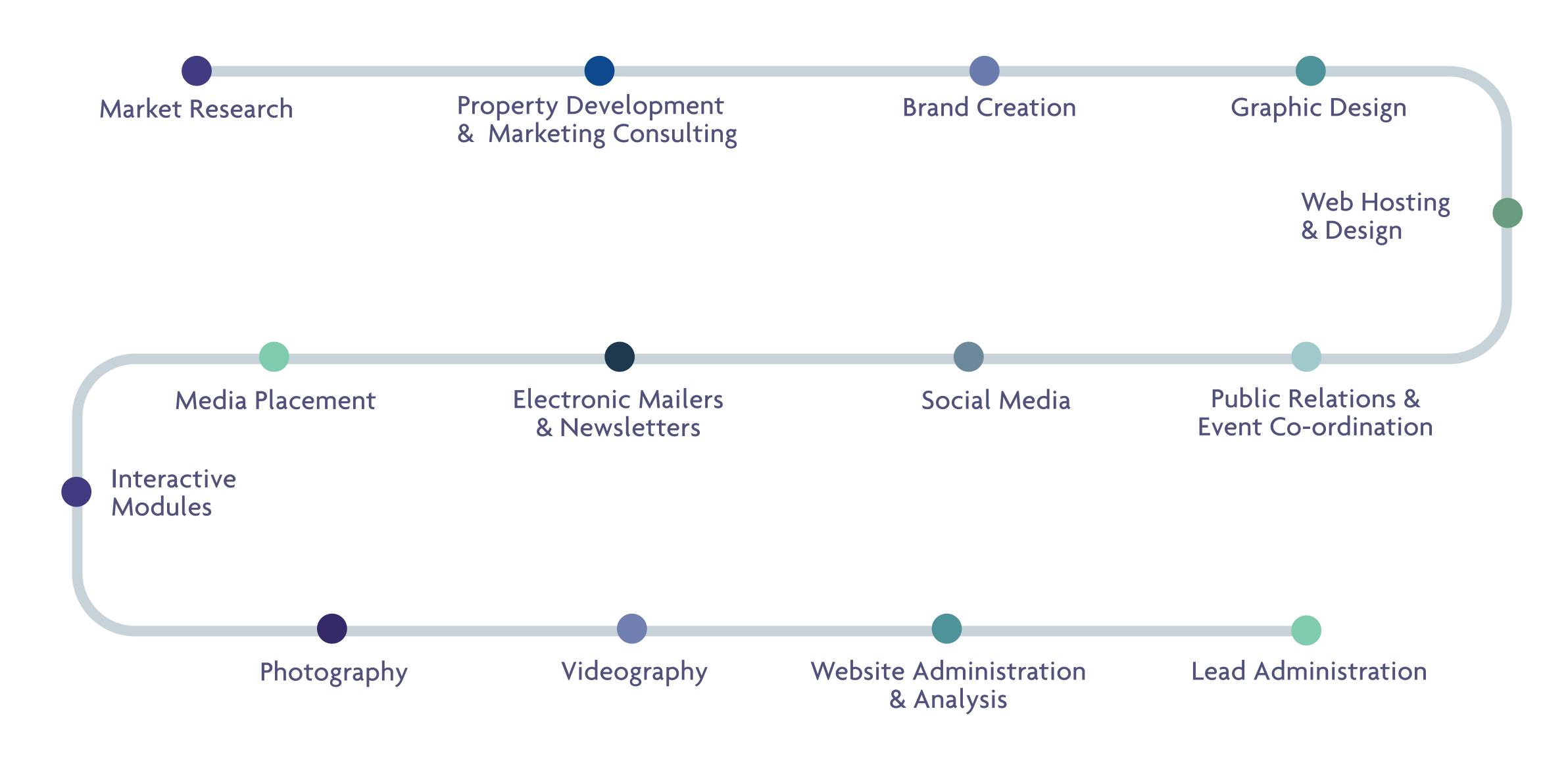
The combined reach that we achieved for our clients.

1336 423

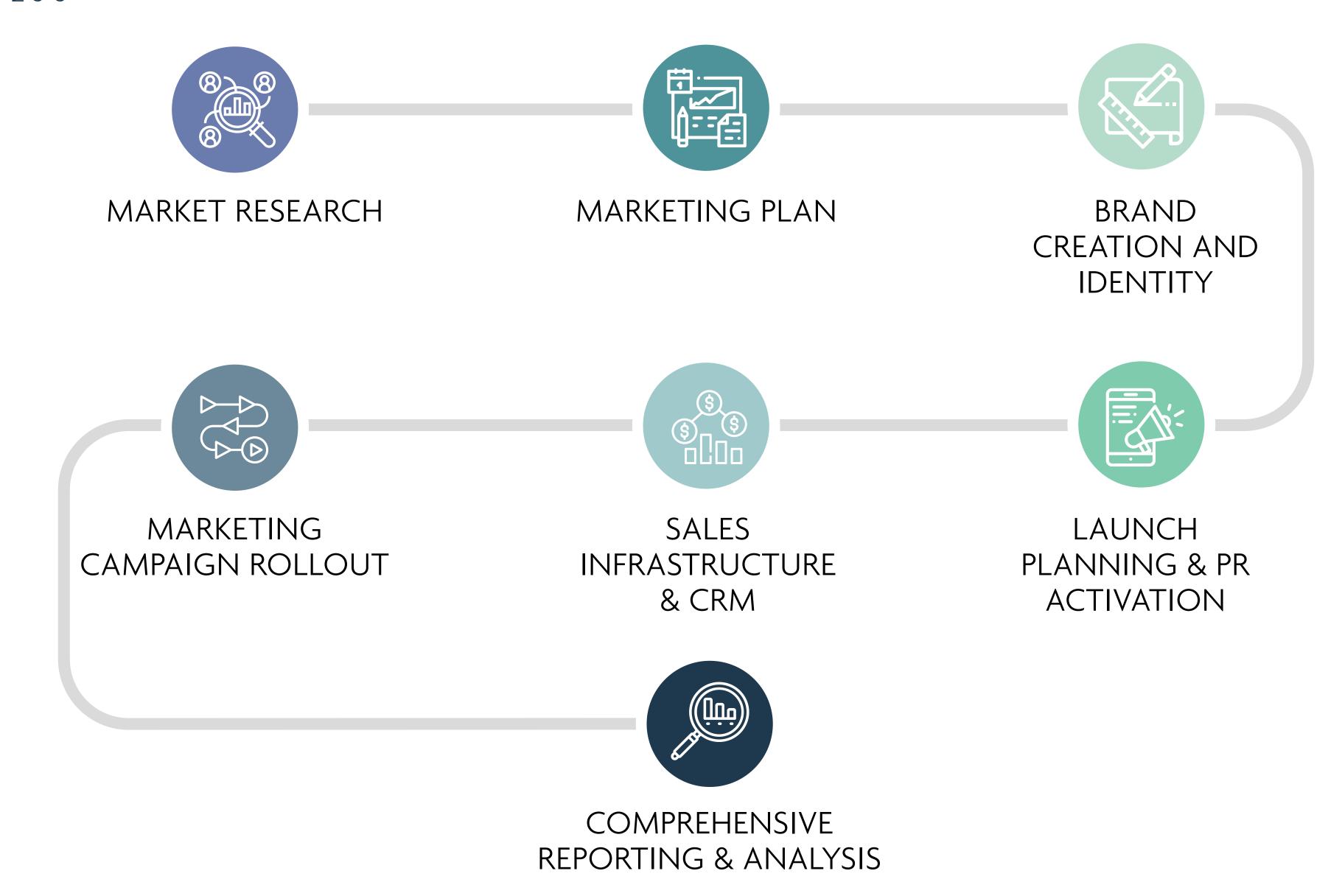
Total website visitors generated for our clients.



OUR SERVICES







OUR MARKET RESEARCH OFFERING

Has helped unlock over



in the last 3 years





THE NEED FOR MARKET RESEARCH



ALIGNS
DEVELOPMENTS WITH
MARKET DEMAND





CLEAR GUIDANCE FOR THE ENTIRE PROFESSIONAL TEAM











9200
Facebook likes

prior to launch



Monthly average social media reach of

700 000

R1,2 billion sales achieved on launch day

In excess of R1,2 million in free editorial exposure

4800 launch registrations



3,200 pre-launch registrations

R60 million sales in 42 seconds

First online residential sales launch in South Africa





R1,85 million free editorial exposure achieved to date

90% Sold prior to public release

Pioneering the use of VIRTUAL REALITY
within property development





6000 leads generated in

6 weeks

R165 303.89
in free editorial exposure generated in 4 days

PHASE 1 (210 UNITS) SOLD OUT N 4 WEEKS



R80 million in sales

92 stands sold in one weekend in Aug 2020

2.43 million

Total reach for the ongoing campaign so far

R179 million +

in two months for the first two precincts at Seaton

4500 pre-launch leads

R8 million

in free media exposure



1800 individual site visits

prior to launch

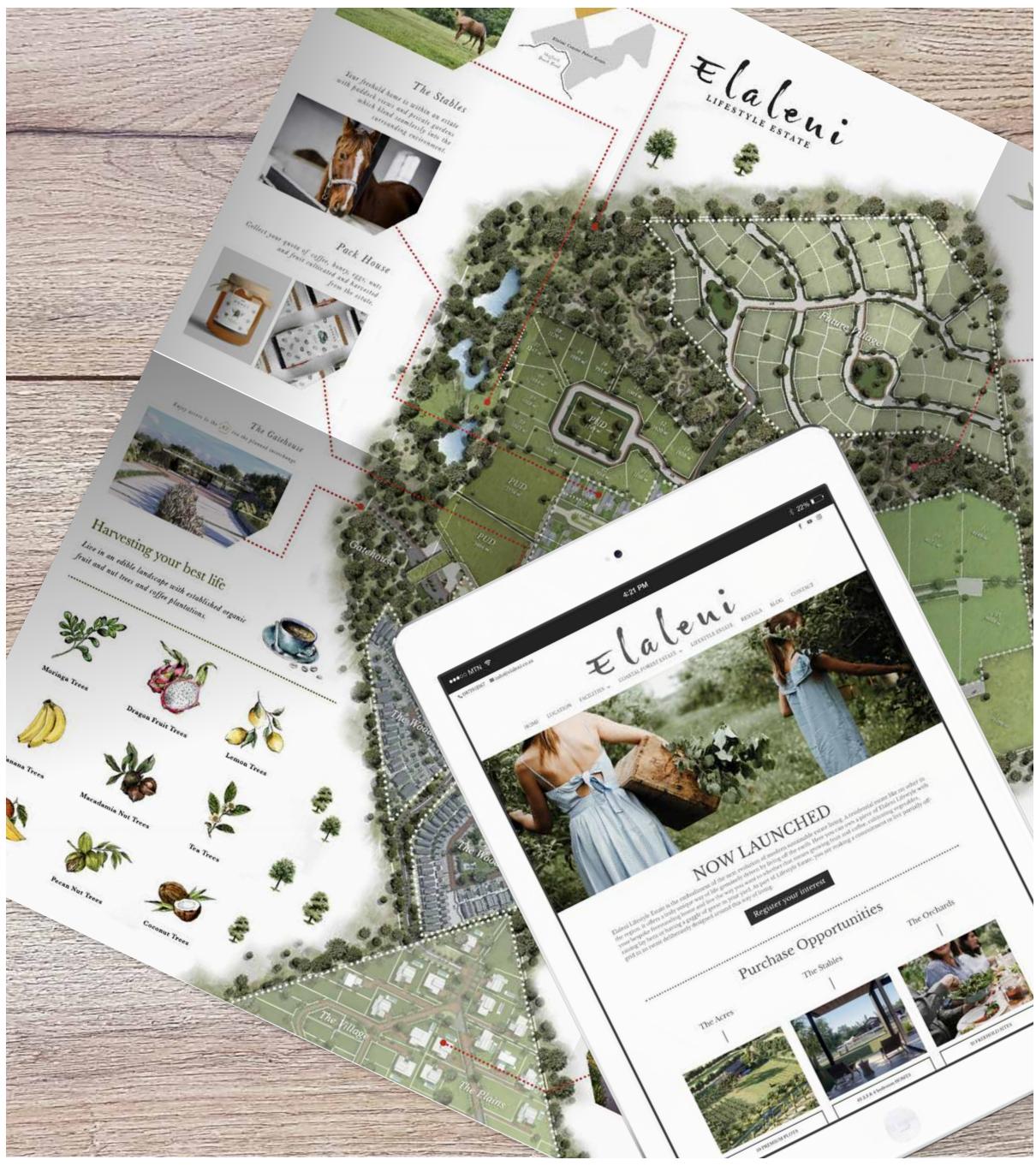
R1.150 billion

in sales on the launch weekend

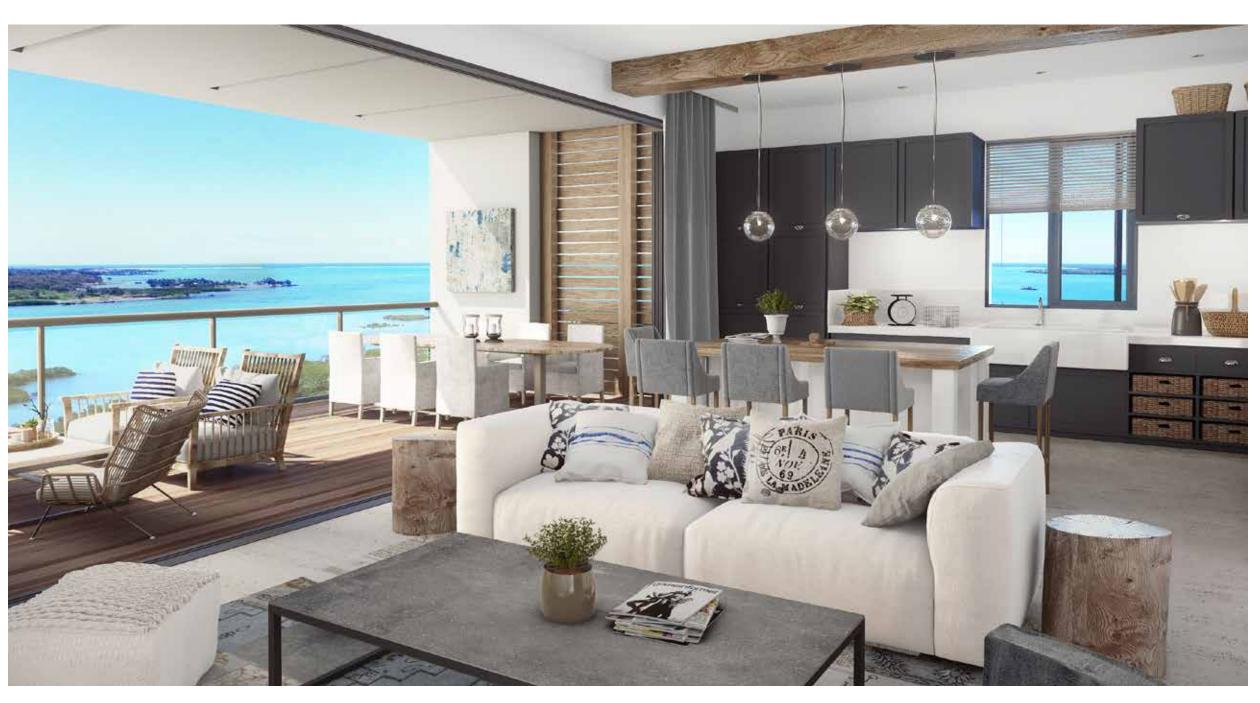


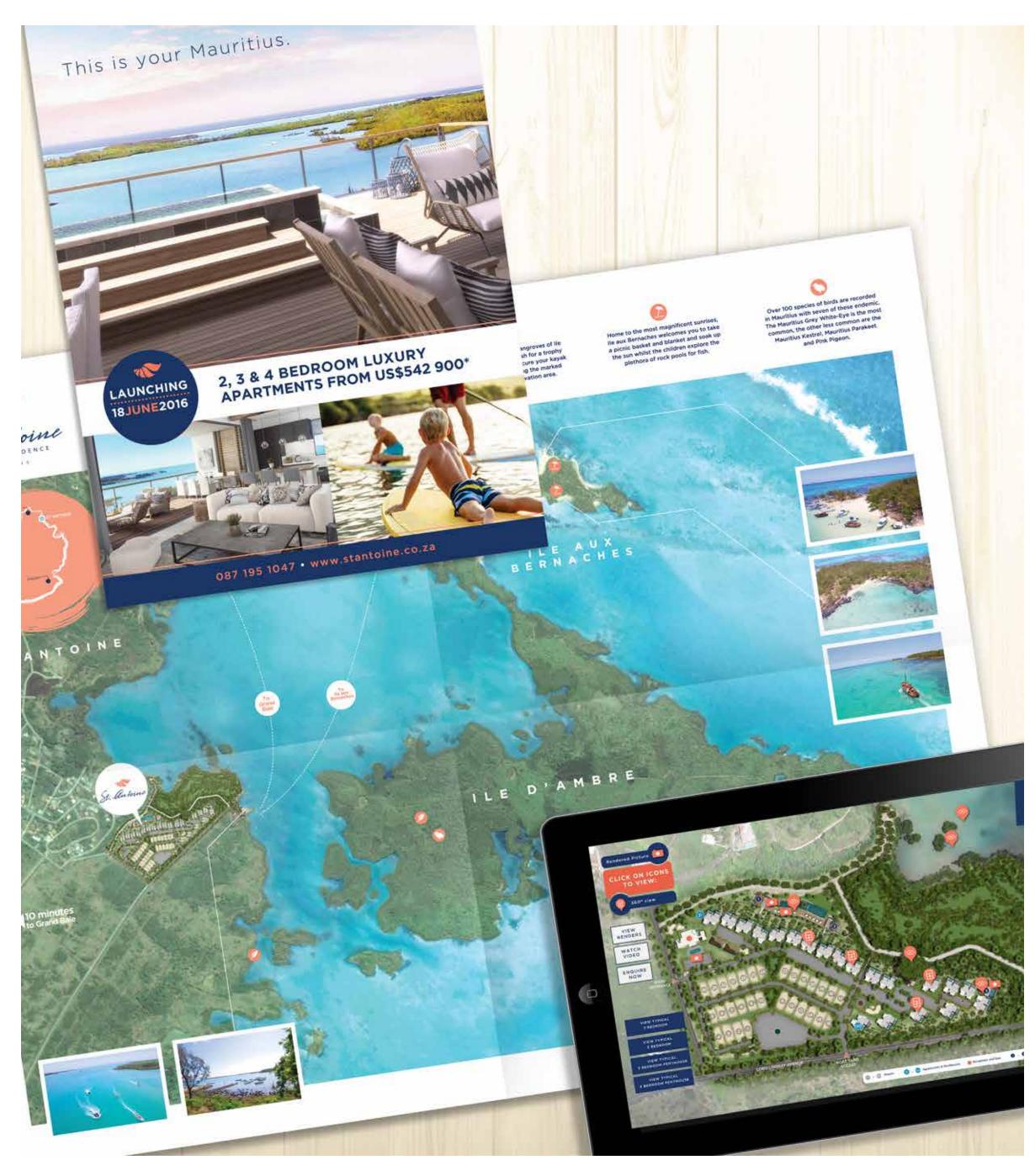
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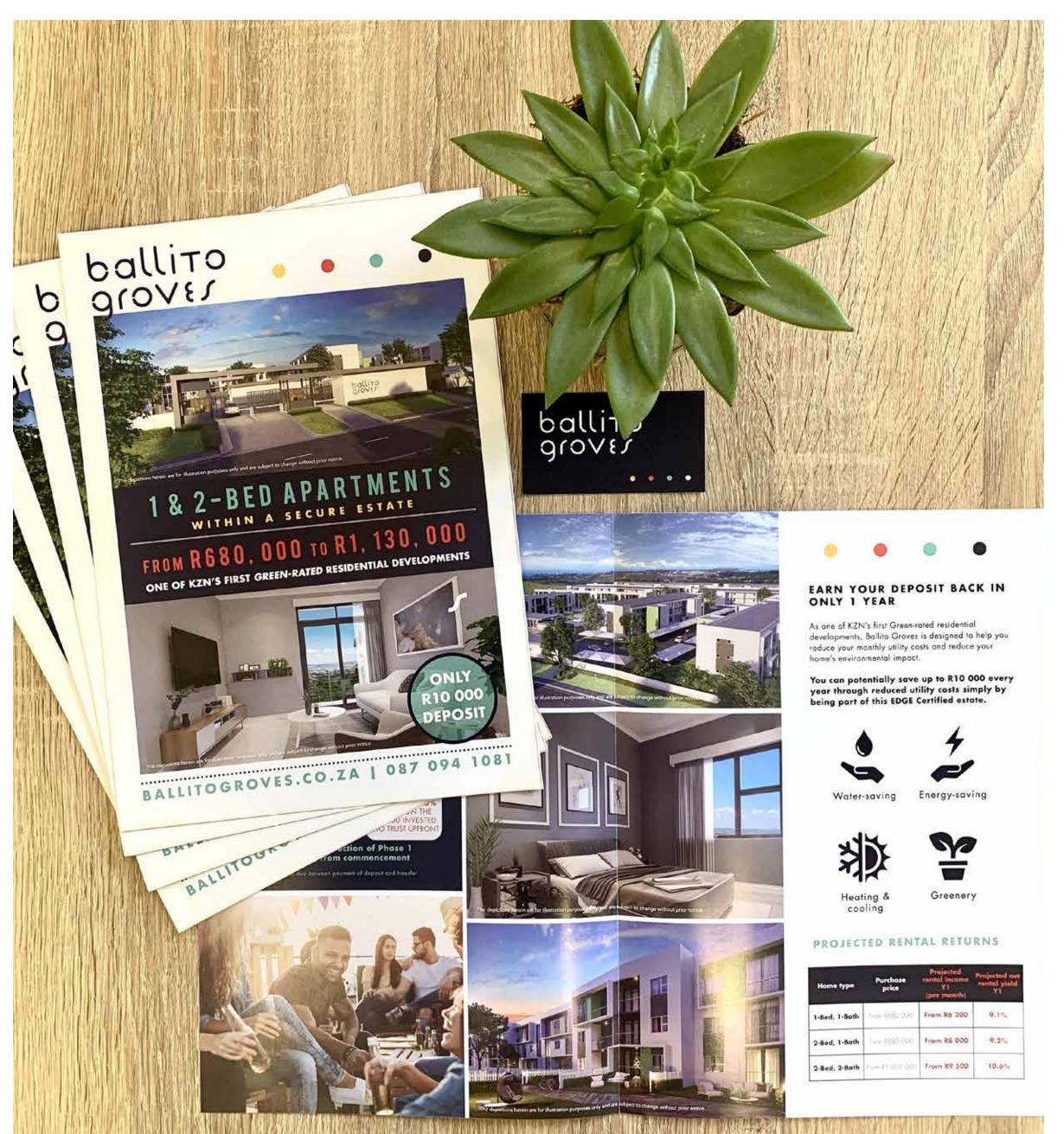


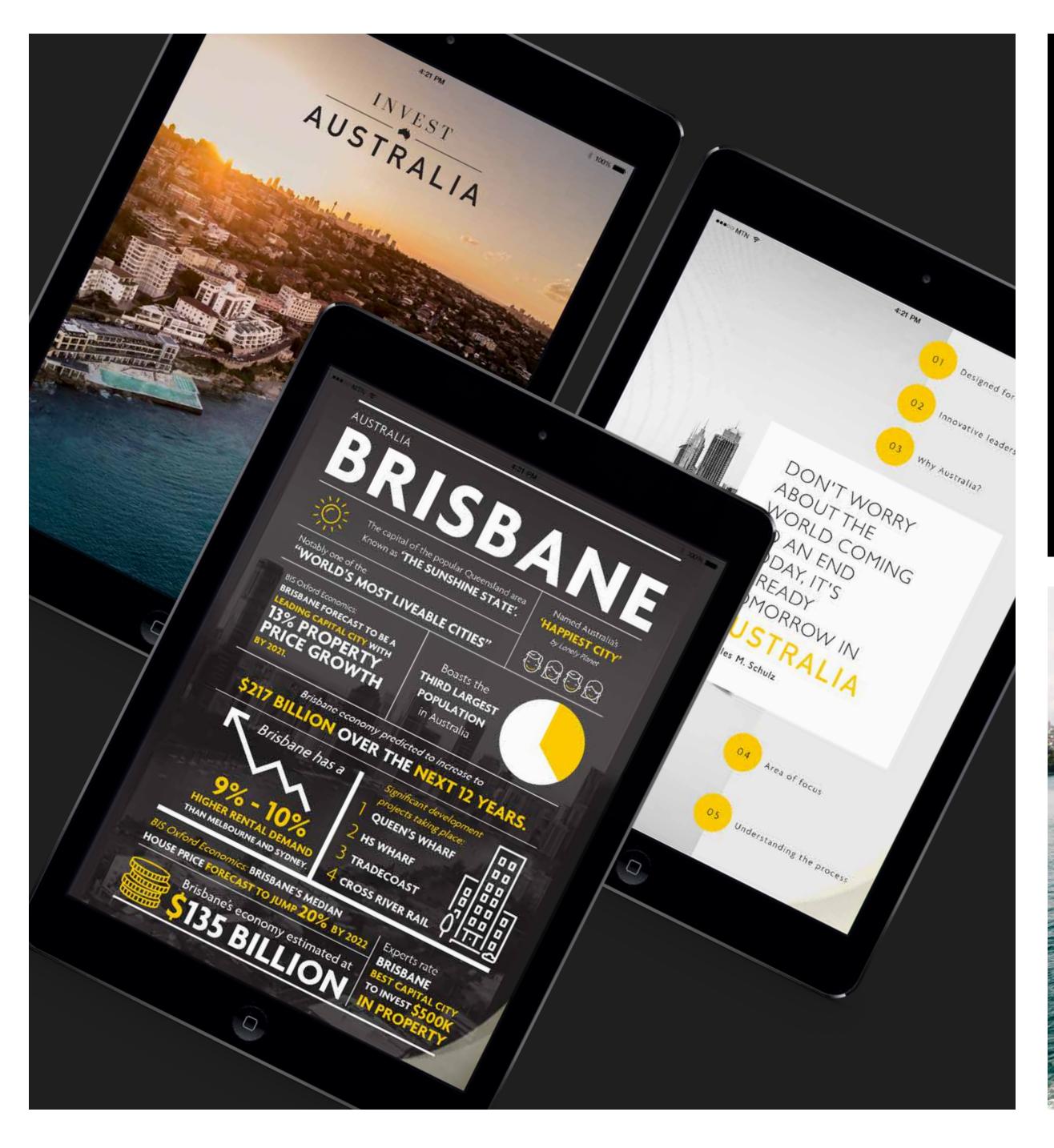
SEATON



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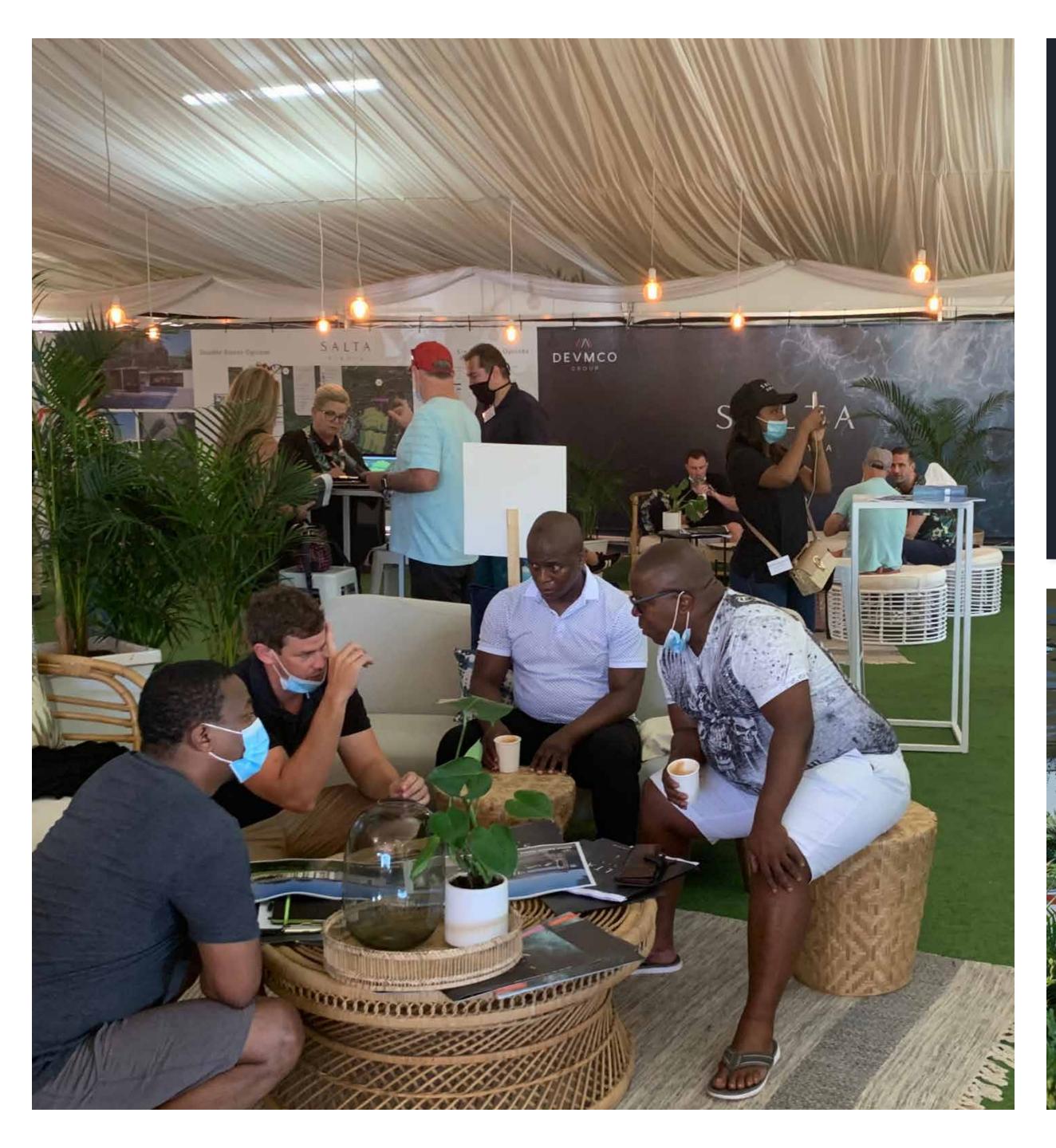






INVEST AUSTRALIA





SALTA

S I B A Y A









